



Engaging Creativity and Critical Thinking

International Visual Literacy Association

October 15-20, 2008

Blacksburg, Virginia

Call for Proposals

Submission Deadline: May 15, 2008

You are invited to submit a proposal for the 40th Annual Conference of the International Visual Literacy Association, October 15-20, 2008, in Blacksburg, Virginia. Nestled in the heart of the beautiful Blue Ridge Mountains, Blacksburg is home to Virginia Tech, the state's largest research institution. Come enjoy the spectacular fall foliage, some warm Southern hospitality, and opportunity for professional exchange in the home of the Hokies! We look forward to having you here.

IVLA's annual conference provides scholars, students, researchers, and artists an opportunity to present their work and interact with peers. The conference facilitates exchange of innovative practice, presentation of research results, and discussion of work in progress. Formal presentations, papers, roundtable discussions, poster sessions, and visual exhibits are invited.

Conference Theme

Proposals may address any visual literacy topic but are especially welcome to relate to one or more components of this year's conference theme, "***Engaging Creativity and Critical Thinking.***"

Examples include (but are not limited to) Visuals and Visual Literacy in terms of:

- Education, Teaching, and Learning
- Societal and Community Issues
- Cultural Influences, Impacts, and Considerations
- Historic Uses and Approaches
- Research, Theories, and Definitions
- Transformative Functions
- Future Trends and Directions
- Communication and Artistic Expression
- Ethical, Social, and Philosophical Concerns

Location

The conference will be held at Virginia Tech's new conference hotel, The Inn at Virginia Tech. For detailed information about the hotel, see <http://www.innatvirginiatech.com/>. Located on the edge of the Virginia Tech campus, guests will have access to high-speed connectivity, comfortable lodging, and state-of-the art conference facilities during our gathering. We look forward to having you here! Conference room rates and registration information will be available soon.

Presentation Types

Presentations are welcome in the following formats.

1. Paper Presentation (25 or 50 minutes)

A 20-minute presentation or a 45-minute presentation, followed by 5 minutes for questions, comments, and discussion.

2. Workshop (1, 2, or 3 hours)

A hands-on, interactive opportunity for professional development in a teaching and learning topic or a relevant method.

3. Round Table (50 minutes)

Round table presenters facilitate and engage in a structured discussion with participants. All attendees have an opportunity to comment, question, or respond.

4. Installation

a. Poster

Posters will be on display for the entire poster display period. Presenters need only be present for one (scheduled) hour during the poster session period. Notice of the hour will be included in the poster display.

b. Art Show

Art show acceptance rates and space are very limited. Please specify the medium (e.g., paintings, digital displays, sculpture, etc.). Tables and floor space can be provided at the venue. Presenters are responsible to arrange for display easels, pedestals, electronic equipment, etc. (If the display involves sound, please provide headphones as part of the display.) Please feel free to discuss your ideas with the conference planning team prior to proposal submission.

Proposal Submission

Proposals will be considered via a careful peer-review process. Submit proposals as email attachment (MSWord or RTF file) to the Proposal Review Team at IVLA2008@vt.edu. Complete proposals comprise two (2) pages. To facilitate the blind review process, both pages must be submitted. Following the conference, papers based on accepted proposals may be submitted for a second level of review and possible inclusion in IVLA's refereed collection of *Selected Readings*.

Proposal, Page 1

- * Provide the presentation title
- * List all presenters, including all names, titles, organizations, contact information, and whether or not a member of IVLA. Please designate which presenter is the key contact.
- * Include a 50 to 60 word abstract suitable for inclusion in the conference program. Be sure to include the purpose, session outcome, intended audience, and the type of presentation proposed, as defined in the above table.
- * Indicate the media to be used. Data projectors and screens will be provided. All other equipment should be supplied by presenters.

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- * Provide the presentation title
- * Indicate presentation type and duration
- * Provide a minimum 500 to maximum 1000 word anonymous description, including:
 1. Introduction
 2. Purpose or problem
 3. Methods or process for practice
 4. Approach or results
 5. Summary or conclusion
 6. References

Proposal Deadline

To be considered, complete proposals must be submitted electronically by May 15, 2008.