



December 15, 2017

Happy Holidays!

This fall, we had an incredible event in Cambridge at our 49th Annual Conference of the International Visual Literacy Association! It is clear that the International Visual Literacy Association continues to strive to expand its programs to a broad global community. Deep gratitude goes to our gracious hosts at Lesley University providing a world-class and inspiring forum for the event. In particular, we want to thank Professor Martha McKenna and Dean Richard Zauft for their leadership and passion for our conference. We want to send special thanks to her conference committee: Rebecca Cote, Alex Cuff, Gene Diaz, John Kramer, Kristina Lamour Sansone, Linda Pursley and Elizabeth Tallett.

Our conference has a powerful impact on all and thanks to our members and presenters. It's this passion that continues to drive our organization into the future! Designing Visual Experiences was the key theme for IVLA 2017 Conference, and we explored so many aspects of this area of study. The IVLA community represented the intellectual diversity of the visual literacy field with presentations exploring photographic literacy, digital media representation, creative digital activism, and early childhood writing just to name a few. In true IVLA style, attendees represented a wide range of disciplines including arts, sciences, communication theory, semiotics, graphic design, photography, videography, media studies, digital technology, architecture, business, education, educational technology, instructional design, health, psychology, linguistics, philosophy, cultural anthropology, brain research, computer applications, museum studies, and more. Highlights of the conference were the amazing museum tours that included tours, art exhibitions, and demonstrations. We also shared time for visiting and engagement at the opening reception and wonderful member lunch. All presentations that have been submitted so far have been linked to this document. <https://goo.gl/XC4WZJ>. We will continue to update it as our illustrious presenters submit their documents.

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We are so excited that many new members joined IVLA at the conference. Our membership is well over 200 representing 16 countries, and we look forward to continued growth.

Yay! Spread the word. If you know someone that would be a good match for IVLA, please send them to our website <http://ivla.org/new/> or membership coordinator Frank.Cerreto@stockton.edu. Also please like us on Facebook, Instagram, and LinkedIn to stay connected.

Also, we had our annual election. Congratulations again to our elected board members!

In addition, cheers to our elected executive board member:
Vice President: Ed Schneider (2017-2019)

Continuing Officers (serving two-year terms 2016-2018)

President: Karen Tardrew
Immediate Past President: Janet Hethorn
Communications Coordinator: Scott McMaster
Membership Coordinator: Frank Cerreto
Treasurer: Lyn Berenato
Secretary: Geri Chesner

Board of Directors (serving three-year terms)

Term Expires 2018

Danilo Baylen
Petronio Bendito

Term Expires 2019

Kristen Harrison
Rhonda Robinson

Term Expires 2017

Newly elected board members
Dana Statton
Kazuyo Kubo
Michelle Wendt

Also, we have newly appointed editorial positions.

Danilo Baylen (Editor-in-Chief)
Liaoning Chen (three-year term)
Ricardo Lopez-Leon (three-year term)
Patrick Hickey (two-year term)
Tintin Baghashvili (one year term)

We are thrilled to continue this active exchange of state-of-the-art research visual literacy next year **November 1-4, 2017 in the amazing city of Chicago, Illinois** and our host National Louis University. Our conference will be celebrating 50 years for IVLA. The call for proposals will be posted in early spring **2018**. Mark your calendars and look for updates in your email, Facebook, and Instagram.

Also be aware that there are many opportunities to get involved at a deeper level here at IVLA. Currently, we have a call for papers of Selected Readings from the conference for the Visual Literacy Today publication. If you have any special gifts you would like to share with IVLA, let me know, and we can get you connected!

I want to send deep, personal gratitude to the executive board, as none of this would be possible without them.



Wishing us all peace in the new year. See you in Chicago!
With appreciation to all!

Karen

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