

51st Annual Conference of the
International Visual Literacy Association

NAVIGATING THE VISUAL: CROSSING THE BOUNDARIES OF THEORIES AND PRACTICES

16.10.19 × 19.10.19

Hosted by M Leuven and KU Leuven

PROGRAM



Wednesday 16th October

17:00 × 19:00	REGISTRATION AND WELCOME DRINK KU Leuven University library - Van Cauwenbergh room
16:00 >< 17:30	IVLA BOARD MEETING Loge

Thursday 17th October

08:30 × 09:00	REGISTRATION Lobby	
09:00 × 09:20	WELCOME & ANNOUNCEMENTS Forum PETER BARY (General director M Leuven) PETER CARPREAU (Head of Old Masters department M Leuven)	
09:20 × 10:00	GENERAL KEYNOTE PRESENTATION: BRIAN KENNEDY (Peabody Essex Museum) Forum	
	THINKING THE VISUAL SESSIONS Forum Chair: Peter Carpreau (M Leuven)	APPLYING THE VISUAL SESSIONS Platform Chair: Andrea Kárpáti (Visual Culture Research Group of the Hungarian Academy of Science and ELTE University)
10:00 × 10:40	Diederik Schönau The common European Framework of Reference for Visual Literacy	Martin Schmidl Multiple Authorships and the Exhibition as a Work of Art.
10:40 × 11:00	Marije Nouwen & Lode Vermeersch A Participatory Design Study with Young People in Museums: Immersion or Contemplation?	Omari Souza African Americans in Advertising: Images, Stereotypes, and Symbolism.
10:00 × 10:30	IVLA FIRST TIMER’S MEETING Loge	
11:00 × 11:20	COFFEE BREAK Lobby	
11:20 × 11:40	Maria Avgerinou & Rune Pettersson Visual Literacy Theory: Moving Forward	Janet Hethorn Seeing Old as New Again.
11:40 × 12:00		Dana Thompson Re-envisioning the ACRL Visual Literacy Competency Standards for Higher Education.
12:00 × 12:20	Nettie Boivin Multisensory Discourse Resources – Peripheral Everyday and Ritualized Practices in Transnational Homescape.	Kate Ogden Art, Forgeries and ‘Thinking without Thinking’.
12:20 × 13:30	LUNCH & IVLA AWARD AND ELECTION ANNOUNCEMENT Lobby	
13:30 × 14:30	PECHA KUCHA THINKING THE VISUAL Forum Chair: Peter Carpreau (M Leuven) Edna Barromi-Perlman Analysis of the use of Visual Material in the Process of Community building of a Jewish Congregation – Sarah Dewar Google Earth: Elements of Art on a Global Scale – David Neumann Perceptual Enhancement Model: Expanding Visual Literacy Competencies – Meztli Santamaria & Daniel Cassany A Socio-Linguistic and Semiotic Analysis of Medical Information in Graphic Pathographies – Margaretha Häggström, Charlotta Gavelin, Malena Wallin What Do You See in Me? A Collaborating Art Project Channeled Through Mirroring.	PECHA KUCHA APPLYING THE VISUAL Platform Chair: Andrea Kárpáti (Visual Culture Research Group of the Hungarian Academy of Science and ELTE University) Russel Chun A Framework for Understanding and Evaluating News Infographics – Sophia Messini Visualizing Public Opinion in Real Time with the use of Big Data – Kazuyo Kubo & Christine Collins Is Image Making as Meaning Making? Transdisciplinary Photographic and Sociological Perspectives – Kallina Brailsford Visual Literacy and Participatory Photography with NEET Young People – Matthew Dudzik & Marilyn Whitney Cognitive Imagination in Architecture Education.
14:30 × 15:30	VISUAL EXPERIENCE VISIT OF THE MUSEUM Lobby	WORKSHOP ON (VISUAL) EMOTION DESIGN BY STUDIO LOUTER Platform Case study: The Gothic Saint Peter’s church in Leuven
15:30 × 15:50	POSTER SESSION & COFFEE BREAK Lobby & Foyer Kathryn de Lazlo The Flag Identity Project: An Immigrant Population Explores Color, Design, and Cultural Identity – Elisa Patterson How Deep Diving into Works of Art can stimulate Critical thinking – Michael Wamposzyc & Anne-Kathrin Reck Visual Literacy meets Academic Literacy. How to become Graphic Design ‘literate’ in an Academic Environment? – Leena Hannula Visual Thinking, Expectations and Experiences in the Museum – Abigail Winard & Slimane – Aboulkacem Perceptions of Preservice Teachers Using Photovoice Inside and Outside the Classroom – Diane Wilcox Developing Visual Communication Competencies in an Online Visual Literacy Course – Studio Louter (Visual) Emotion Design through the use of the Microsoft HoloLens – Ann Lindel & Colleen Seale Beyond the Boundary of Text: Strategies for including Visual Literacy Concepts in Library Research Instruction – Dana Thompson & Kristen Harrison Recommended read for Visual Literacy: a new Bibliographic resource for Scholars and Practitioners – Margaretha Häggström Common and Mixed Paintings - What, How and Why?	
15:50 × 16:10	Joanna Kedra Post-Visual Era, Digitally mediated Communication Practices and Visual Pedagogies of Tomorrow. Forum	James Ewald A 'Visual Literacy' that takes us Beyond the Visual. Platform
16:10 × 16:30	Ana María Marqués Ibáñez A study about Art Based Research practices through the field of Art Education.	Yan Ma & Yongang Pei A Critical Analysis of the Film Crazy Rich Asians through Visual Literacy.
16:30 × 17:20	GENERAL KEYNOTE PRESENTATION: ERNST WAGNER (Academy of Fine Arts, Munich, UNESCO Chair, Erlangen) & LODE VERMEERSCH (KU Leuven - HIVA) Forum	
17:20 × 18:00	MEETING SESSIONS IVLA-ENVIL Loge	
18:00 × 21:00	CONFERENCE DINNER (registration required) De Smidse	

Friday 18th October

08:30 × 09:00	REGISTRATION Lobby	
09:00 × 10:00	WELCOME & ANNOUNCEMENTS GENERAL KEYNOTE PRESENTATION: ALVA NOË (University of California, Berkeley) Forum	
	MEASURING THE VISUAL SESSIONS Forum Chair: Diederik Schönau (ENViL)	LEARNING THE VISUAL SESSIONS Platform Chair: Marijke Wienen (Hof van Busleyden)
10:00 × 10:20	Dimitra Christidou Social Meaning Mapping as a Means of exploring the Visual in the Museum.	Sofie Vermeiren & Peter Carpreau (M Leuven) Visual Awareness and Exhibition Making: Workshop Results.
10:20 × 10:40		Charlotte Hacking The Power of Pictures. Changing Practice through Research
10:40 × 11:00	Andri Savva, Valentina Irakleous, Evgenia Achilleos, Sophia Rossidou & Constantia Vasiliou ColourBEing: Young Children’s Art learning in and out of the Museum.	Debra Davis & Thor Mednick TAMP/NMDP Integrating Research, Scholarship, and Practice in a Museum Exhibition
11:00 × 11:10	COFFEE BREAK Lobby	
11:10 × 11:30	Yannis Skarpelos Measuring the Color of Popular Visual Culture.	Heidi Appel & Mike Deetsch Interdisciplinary Visual Literacy in the Higher Ed Curriculum:A Unique Collaboration of The University of Toledo and the Toledo Museum of Art.
11:30 × 11:50	Petronio Bendito Fostering Digital Colour Literacy Through Microscopic Pixel Examination and RGB Light Blocks.	Frank Cerreto & Jung Lee Visual Memes and Student Engagement in the Learning of Introductory Statistics.
11:50 × 12:10	Eva Brumberger Eye Tracking Visual Literacy: A Study of Expert and Novice Viewing Patterns.	Marcel Kröner & Joanne Johnston Visual Field Research.
12:10 × 12:30	Ulrich Frick, Miles Tallon, Katrin Rakoczy, Susanne Weiß & Florian Buchner Is this Art or can it be gone? Psychometric analysis of 1059 Students’Art Appreciation.	Katerina Dermata Social-Emotional intelligence and Picture Books:Visual Modality as Stimulus for discussing about Social-Emotional Skills.
12:30 × 13:30	LUNCH & IVLA AWARD AND ELECTION RESULTS Lobby	
13:00 >< 13:25	MUSIC PERFORMANCE BY LUCA SCHOOL OF ARTS Museum gallery 1	
13:30 × 14:20	PECHA KUCHA MEASURING THE VISUAL Forum Chair: Diederik Schönau (ENViL) Kristi Oliver Perspectives of High School Photography Teachers regarding Visual Literacy – Kris Nauwelaerts The importance of Visual literacy in Education. – Callie Cherry Investigating Alternatives to ArtStor. – Leena Hannula Learning in Museum Gallery Talk - making a Story Workshop.	PECHA KUCHA LEARNING THE VISUAL Platform Chair: Marijke Wienen (Hof van Busleyden) Abbey Ryan Visual Literacy as an Intellectual Practice. – Christina Quintiliani Wordless Picturebooks: Cognition & Comprehension. – Kathrine Schlageck The Benefits of Visual Thinking Strategies for Special Audiences. – Lea Kabiljo Their Stories - Visual Oral Histories. – Thomas Wilcox & Diane Wilcox Designing a Virtual Reality Learning Environment for Chemistry. – Karen Tardrew Applying the Visual for Teacher Transformation.
13:30 × 14:20	MARIA AVGERINOÛ: SCRIPTA MANENT!: AN INFORMATION SESSION WITH THE JVL EDITOR Loge	
14:20 × 15:20	WORKSHOP ON EYE MOVEMENT RESEARCH BY JOHAN WAGEMANS Forum	WORKSHOP ON COLLECTIVE VISUAL MEMORY BY RUTGER VAN DER HOEVEN Platform
15:20 × 15:40	POSTER SESSION & COFFEE BREAK Lobby & Foyer Kathryn de Lazlo The Flag Identity Project:An Immigrant Population Explores Color, Design, and Cultural Identity – Elisa Patterson How Deep Diving into Works of Art can stimulate Critical Thinking – Michael Wamposzyc & Anne-Kathrin Reck Visual Literacy meets Academic Literacy. How to become Graphic Design ‘Literate’ in an Academic Environment? – Leena Hannula Visual Thinking, Expectations and Experiences in the Museum – Diane Wilcox Developing Visual Communication Competencies in an Online Visual Literacy Course – Ann Lindel & Colleen Seale Beyond the Boundary of Text: Strategies for including Visual Litracý Concepts in Library Research Instruction – Dana Thompson & Kristen Harrison Recommended read for Visual Literacy: a new Bibliographic Resource for Scholars and Practitioners – Margaretha Häggström Common and Mixed Paintings - What, How and Why?	
15:40 × 16:20	Andrea Kárpáti & Bernadett Babály Online, Interactive, Diagnostic Assessment of Spatial Skills: a new Look at Gender Related Differences. Forum	Nathalie Ryan Slow looking: learning through Observation. Platform
16:20 × 16:40	Miles Tallon, Ulrich Frick, Katrin Rakoczy, Susanne Weiß & Ernst Wagner On the Assessment of Visual Competency – Contributions through Eye Tracking.	Marie Fulkova Séance in the Gallery: Performative and Educative Transpositions of a Gallery Exhibition.
16:40 × 17:40	CONCLUDING REMARKS: PETER CARPREAU Forum	
18:00 × 20:00	IVLA BOARD MEETING Domus	

Saturday 19th October

10:00 × 16:00	GUIDED VISIT OF BRUSSELS (registration required)
10:00 × 10:30	Gathering at the main ticket office of the Leuven train station
10:30 × 11:00	Train to Brussels
11:15 × 12:45	Guided visit of Magritte Museum
12:45 × 14:00	LUNCH
14:00 × 16:00	Guided tour of Brussels
16:00 × 16:30	Train to Leuven