



Contact: Jackie Fleming, International Visual Literacy Association

Phone: 812-855-9578

Email: jkfleming@iu.edu

INTERNATIONAL VISUAL LITERACY ASSOCIATION ANNOUNCES EDUCATION AWARD WINNER

Virtual Conference 2021 –Frank Serafini, PhD in Curriculum and Instruction, M. Ed in Elementary Education, Professor of Literacy Education and Children’s Literature at Arizona State University was awarded the International Visual Literacy Association’s (IVLA) Education Award at the 53rd Annual Virtual Conference hosted by the University of Toledo and the Toledo Museum of Art this November.

The Education Award is given only when merited to members of the Association in recognition of their significant professional contribution to visual literacy through exemplary teaching, educational outreach, and/or the development of model curricula and other educational materials.

Dr. Frank Serafini is a professor of literacy education and children’s literature in the Mary Lou Fulton Teachers College at Arizona State University. He was nominated for the Education Award for his research in visual literacy and multimodal literacy in education. Dr. Serafini’s research focuses on visual and multimodal literacy with contemporary picturebooks to support young readers comprehension and he is also developing a visual literacy curriculum. One significant visual literacy publication of Dr. Serafini’s is, “Reading the Visual: An Introduction to Multimodal Literacies,” which was published in 2013. However, this is just one example of his scholarship in visual literacy. He is also an award-winning children’s picture book author and illustrator.

Dana Statton Thompson, Dr. Serafini’s nominator, current IVLA Vice President and Research and Instruction Librarian at Murray State University wrote, that “Reading the Visual: An Introduction to Multimodal Literacies,” is an “invaluable resource,” that should be, “required reading for every visual literacy scholar”.

Dr. Serafini is one of ten people to be awarded the Education Award since its inception in 1994. Nominations for the 2022 awards will be announced shortly. For any questions in the meantime, contact Dr. Kazuyo Kubo, Awards Committee Chair, at kkubo@lesley.edu.

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Founded in 1968, the International Visual Literacy Association is an interdisciplinary organization of professionals working toward a fuller understanding of the way we derive meaning from what we see and the way we interact with our visual environment. For more information about IVLA, please visit <https://ivla.org/>.