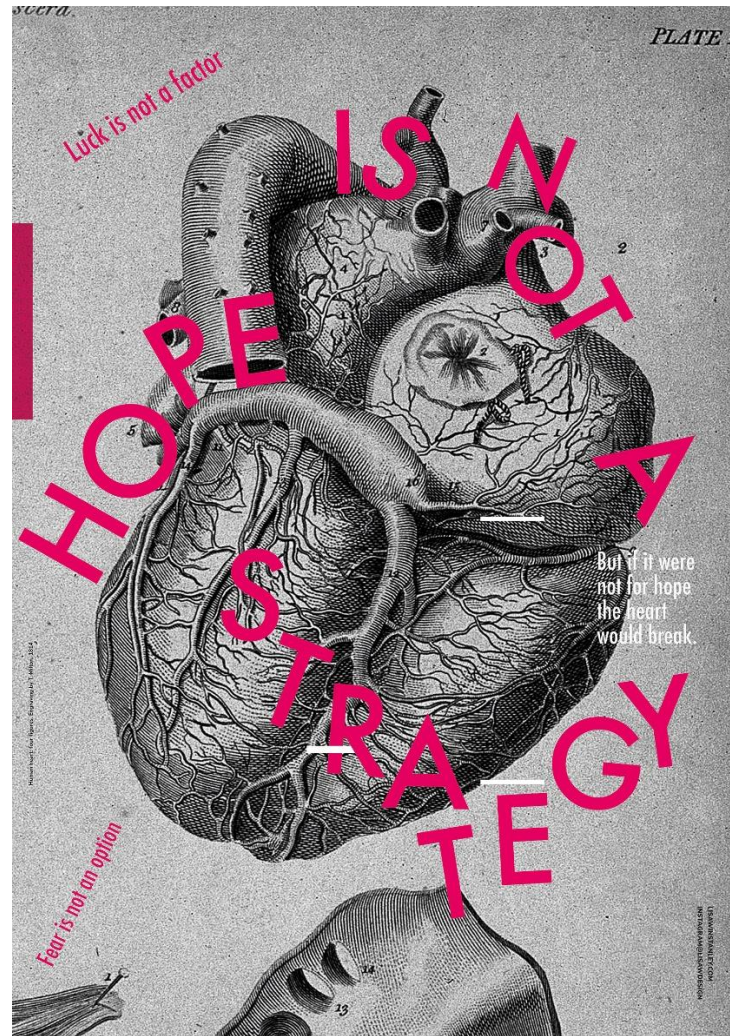


Honorable mention

Hope is not a strategy (2021)

Lisa Winstanley

Nanyang Technological university, Singapore



100 x 70 cm (h x w)

Digital Poster: Experimental typography combined with historical etching

Hope is easy. It fills the heart with optimism. It allows us to imagine a better space or time. It is optimism in the face of apathy or despair. Hope is pure and good. However, hoping for the best is often a form of inertia when what is needed is action. What is needed is to deal with reality and to plan, prepare and move towards a better future, rather than to remain static in the hope that everything will be ok. The place where we *can* situate hope is when all the preparations have been made and the hard work has been put in, and yet even then, with all that in place, you can do your best but that does not entitle you to positive results.

Hope Is Not A Strategy.

But if it were not for hope the heart would break.

APA citation format (7th edition) for this publication:

Winstanley, L. (2022). Hope is not a strategy. In J. Lee, S. Beene, X. Chen, W. Huang, L. Okan, and F. Rodrigues (Eds.), *Seeing across disciplines: The book of selected readings 2022* (p. 172). International Visual Literacy Association. <https://doi.org/10.52917/ivlatbsr.2022.037>