Seeing across Disciplines:
Visual Literacy and Education

THE BOOK OF SELECTED READINGS 2022

Edited by

Jung Lee, Stephanie Beene, Xiaoning Chen, Wanju Huang,

Lee Okan, and Filipa Rodrigues

International Visual Literacy Association

Cover Art:

"Public Library", created by Eric Sung, was selected for the 1st place at the International Online Juried Art Exhibition at the 2021 IVLA annual conference.

The image is from "Monuments of Memories for Our Times" series which is made with a dedicated consideration to the complexities inherent to the "monument." In "public Library," Sung explores documenting vacant community infrastructure as monument of current times to archive the impact of Covid-19.

About the artist:

Eric Sung is an artist and photographer who is an associate professor in the Art and Art History Department at Providence College and the founding director of a cutting-edge program in Business and Innovation. Sung's work was recognized by numerous awards, exhibitions, and presentations around the globe. Recently, his work was awarded by the National Endowment for the Arts (NEA) Research Grant. Professor Sung is a leader in connecting the arts with real- world public problems, and it is in that vein that he is known not only as a public scholar, educator, and artist, but also as a genuine community builder and uniter.

The Book of Selected Readings Editorial Philosophy

IVLA is an eclectic organization of professionals working toward a fuller understanding of how we derive meaning from what we see and how we interact with our visual environment. IVLA members represent a wide range of disciplines including the arts, sciences, education, museum, library, communication, business, videography, photography, instructional technology, health, and computer applications.

Each year, members come together at a conference held in conjunction with a university, museum or organization to present their ongoing work and to share perspectives in a multidisciplinary forum. Characterized by many different voices, and cross-fertilization of ideas, interests and values, discussion is a lively mix of scholarship, creativity, and applications. Since the founding of the organization in 1968, this dynamic interaction between practitioners and theorists has been IVLA's greatest strength.

The Book of Selected Readings (BSR) is a peer reviewed collection of papers, selected from the presentations at the annual IVLA Conference. It is meant to reflect the spirit of the ongoing conversation among its diverse members and to promote new perspectives in its readers. Included in *the BSR* are creative ideas in the making, works in progress that invite further thought and the results of long-term scholarly research.

What makes *the BSR* special, like the members of IVLA who have contributed to it, is that it represents this broad range of interests and reflects some of the most diverse thinking in the field of visual communication. In addition, *the BSR* truly presents the international perspectives. For the 2022 BSR, 12 published articles came from 7 difference countries, such as Netherland, Syria, Russia, Brazil, Egypt, Canada as well as USA.

We are proud to present these multi-faceted works for your consideration.

International Visual Literacy Association
Publications Committee
First stated in 1998

Jung Lee, Editor-in-chief 2022

Jury Procedure

This book has been compiled using a peer review procedure to guarantee a high-quality publication. The procedure began with planning the International Visual Literacy Association's annual conference. Part of the conference planning procedure is to appoint a proposal review committee that blindly review papers to be presented at the conference. Authors who have papers accepted at this state of the evaluation are invited to present their papers at the annual conference.

All presenters are then permitted to submit their conference papers for possible publication in *the Book of Selected Readings.* These papers are submitted to the editor-in-chief. The editor-in-chief and editors of *the Book of Selected Readings* are elected by IVLA board members for three-year terms.

Each manuscript has been blindly reviewed at least three different editors assigned by the editor-in-chief. The authors receive editors' comments and submit the revised papers for the final review. For the 2022 BSR, 12 papers were accepted for the book. The rejection rate for this year's publication was approximately 30% based on the number of papers submitted for publication. The rejection rate is considerably higher if you consider the review at the conference level.

Please request further information about the review process from:
Jung Lee, Editor in Chief of *Book of Selected Readings 2022*
leej@stockton.edu

Editors' Choice Award

Each year the editors of the Selected Readings choose papers that they judge to be exemplary words of research and literature. The editors are asked to list papers that hold their interest or those they find memorable. Winning papers are awarded the Editor's Choice emblem shown at the bottom of this page.

This year's honor goes to **Maaike Wessels-Compagnie**. Maaike's paper Designing an Information Comic is, most of all, engaging. While reading the article, the audience feels that she is talking to you. The paper format is unique, combining text and comics. One reviewer commented that this paper is relevant and important in current visual literacy and graphic novel/comic studies. Not only is the format unique, but also the content is rich. The paper demonstrates her journey of translating formal academic prose — Mayer's design principles for effective multimedia instruction — into the visual language of comics via comic dialogues of expert informants. Through Maaike's journey, she also teaches how to design an information comic. The appendix of the paper shows the end product comics.

The author will receive a certificate of recognition at the next IVLA Annual Conference to be held from August 10-12, 2022 in Jyväskylä, Finland. Congratulations for the excellent paper.

The Book of Selected Readings
EDITORS' CHOICE

Editorial Team

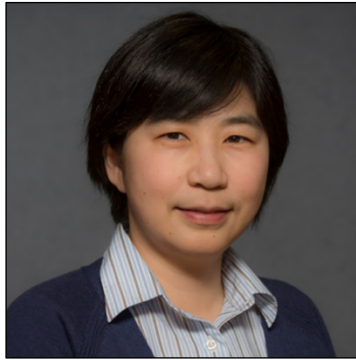### Editor-in-chief
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International Online Juried Art Exhibition

Since 2020, during the annual conference, IVLA has held an international online juried art exhibition. The exhibition is open to 2D works and videos (5 min max), including but not limited to painting, drawing, photography, prints, collage, screen art, and related digital media. The exhibition is publicly available on an online, virtual 3D exhibition platform. In 2021, 97 works from 17 different countries were submitted. Jurors selected art works to be displayed, and, of those, which works would be awarded or honored.

For the 3D exhibition, the works have been curated by a panel designated by IVLA and staged in a virtual architectural space. Thus, the actual presentation of the work in the virtual gallery is not neutral; in fact, it is also a collaborative VR 'experiment' with the artists. The installation itself is subject to further conceptual and historical speculation.

You will see the 2021 awarded and honored art works in this Book of Selected Readings.

Jurors:

Petronio Bendito
Associate Professor, Visual Communication Design Purdue University
Exhibition Co Chair, Exhibition Installation, Coordinator

Karen F. Tardrew
Associate Professor, Learning Sciences Chair, National Louis University
Exhibition Co Chair, Exhibition installation team

Peter Carpreau
Head of the Department of Old Masters, Museum Leuven
Exhibition Juror, Exhibition Narratives

Dana Statton Thompson
Research and Instruction Librarian & Associate Professor Murray State University
Exhibition juror

Kate Ogden
Professor of Art History, Stockton University
Exhibition juror

Alison Huftalen
Head Librarian, Toledo Museum of Art
Exhibition juror

Debra Davis
Professor of Art, University of Toledo
Exhibition juror, Exhibition installation team.

Geri Chesner
Associate Professor, National Louis University
Exhibition Installation

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EDITORS' CHOICE AWARD WINNER

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AWARD WINNERS

1ST PLACE

2ND PLACE

3RD PLACE

HONORABLE MENTION (Alphabetic order by artist's last name)