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***INTERNATIONAL VISUAL LITERACY ASSOCIATION ANNOUNCES
DISTINGUISHED RESEARCHER AWARD WINNER***

Jyväskylä, Finland – *Dr. Roberto Muffoletto, retired Associate Professor in Educational Technology at Appalachian State University, was awarded the International Visual Literacy Association's (IVLA) Research Award at the 54th annual conference held in Jyväskylä, Finland this past August.*

This award is given to members of the Association who are actively involved in on-going, outstanding, and established research in visual literacy that furthers the cause of the field, who have achieved a substantial record of scholarly publication, and who have significantly advanced knowledge within the field. Dr. Muffoletto was nominated for his over thirty years of scholarship and research in visual literacy. Muffoletto has not only been a past-president of the IVLA, but he has published numerous times on visual literacy using the most advanced theories and research methodologies. Dr. Muffoletto's research interests include critical theory and the sociology of knowledge, technology in education and culture, distance education and teacher education, media studies and education, and instructional design.

Winners are selected by an awards committee composed of IVLA members. Nominations for the 2023 awards will be announced shortly. For any questions in the meantime, contact Dr. Kazuyo Kubo, Awards Committee Chair, at kkubo@lesley.edu.

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Founded in 1968, the International Visual Literacy Association is an interdisciplinary organization of professionals working toward a fuller understanding of the way we derive meaning from what we see and the way we interact with our visual environment. For more information about IVLA, please visit <https://ivla.org/>.