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## **INTERNATIONAL VISUAL LITERACY ASSOCIATION ANNOUNCES CREATIVE ACHIEVEMENT AWARD WINNER**

*Urbana-Champaign, Illinois – Yelyzaveta (Lisa) Glybchenko, PhD Candidate, Tempere University, Finland, was awarded the International Visual Literacy Association’s (IVLA) Creative Achievement Award at the 55th annual conference held at the University of Illinois at Urbana-Champaign this October.*

This award is given to members of the Association actively involved in ongoing creative work which substantially furthers the cause of visual literacy and significantly advances the creative field through such factors as innovation, conceptual breakthrough, excellence of design and execution, and technical achievement. Lisa Glybchenko’s PhD Research “Visual Peacetechnology: Digital Visual Images as Security-Building Tools explores intersections of visual artistic innovation and technological innovation as tools and strategies to support peace processes in a variety of contexts. Lisa explores digital visuality of security/peace, VR/AR as tools of digital diplomacy/peacebuilding/futures design, Internet governance and ex-/in-clusion within digital peace design. Lisa’s research is inspired by her art&tech peacebuilding startup she founded in 2016 – Color Up Peace. It works at the intersection of art-making and technology to leverage off-digital artistic innovation as a tool/strategy of peaceful futures design and implementation. Color Up Peace has grown to have projects/programs not only in Ukraine, but in about 15 other countries (e.g. Israel-Palestine and Kenya), as well as a special support program for Ukrainians who relocated to Finland during Russia’s 2022-2023 full-scale war against Ukraine 13-month long workshop series “Art for Ukraine – Art for Peace”.

Glybchenko is one of ten winners of this award since 1994. Winners are selected by an awards committee comprised of IVLA members. For any questions in the meantime, contact Dr. Kazuyo Kubo, Awards Committee Chair, at [kkubo@lesley.edu](mailto:kkubo@lesley.edu).

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Founded in 1968, the International Visual Literacy Association is an interdisciplinary organization of professionals working toward a fuller understanding of the way we derive meaning from what we see and the way we interact with our visual environment. For more information about IVLA, please visit <https://ivla.org/>.