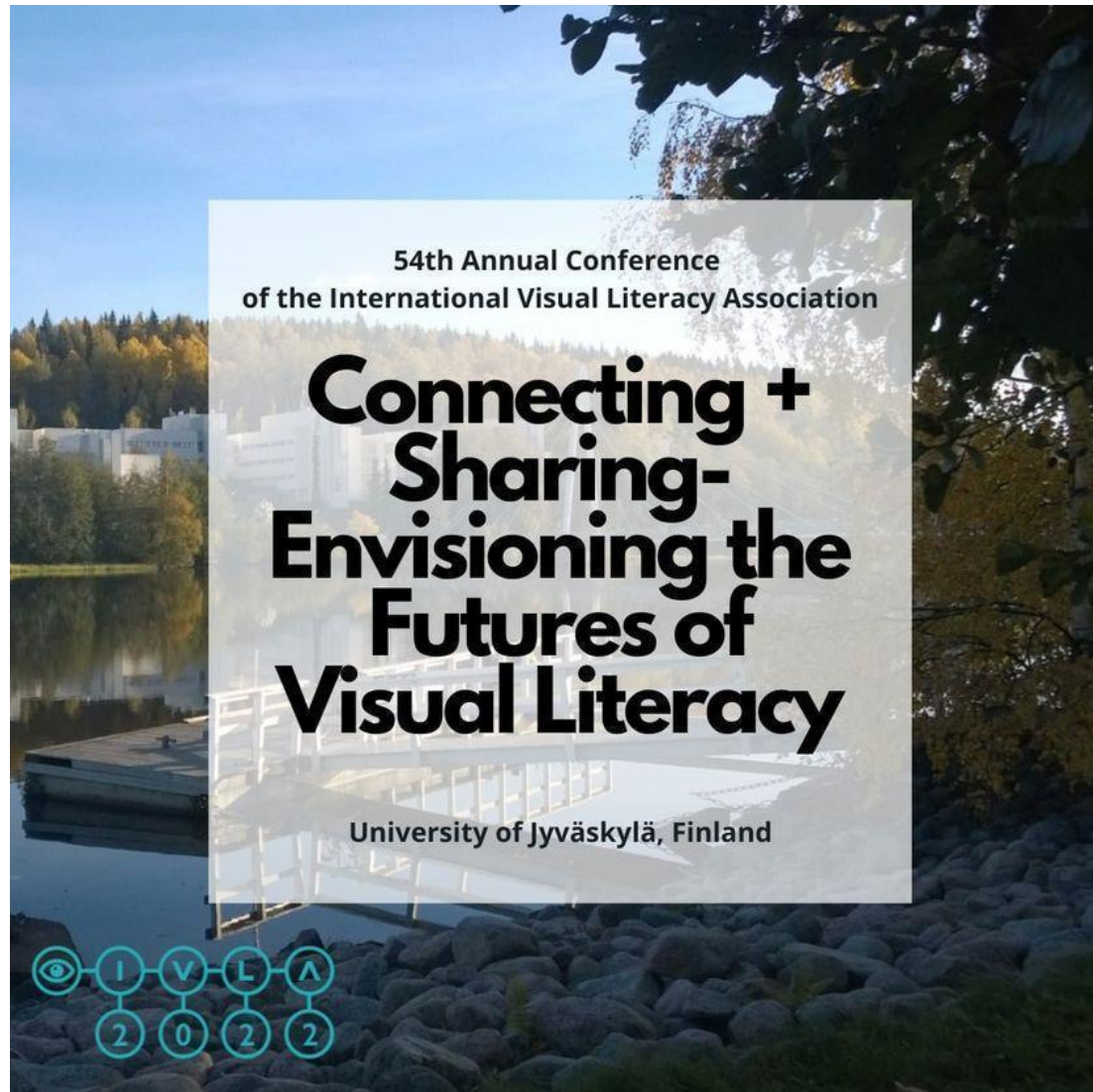




54th Annual Conference of the International Visual Literacy Association
Jyväskylä, Finland, 10-12 August 2022



Wednesday, 10 August 2022
All times are in EEST (UTC +03:00)

	On-site programme			Online programme
	University Library, address: Seminaarinkatu 15			Participants on-site may follow the online programme in room B339 Virta
10.00-	Conference registration starts University Library, 3rd floor			
12.00- 12.15	Opening of the IVLA 2022 Conference (Joanna Kedra) Room: B348 Puro		12.00- 12.15	Opening of the IVLA 2022 Conference (Joanna Kedra) https://jyufi.zoom.us/j/66871283420 passcode: KEYNOTE
12.15- 13.15	Keynote: Gary McLeod Chair: Joanna Kedra A Time-Traveling First-Person Armchair Detective Adventure into Photomedia Room: B348 Puro		12.15- 13.15	Keynote: Gary McLeod Chair: Joanna Kedra A Time-Traveling First-Person Armchair Detective Adventure into Photomedia https://jyufi.zoom.us/j/66871283420 passcode: KEYNOTE
13.15- 13.30	Break		13.15- 13.30	Break

<p>13.30-14.30</p>	<p>Room: B348 Puro</p> <p>Workshop</p> <p>Maps & Multiliteracies: Exploring Cartography through Active Learning (Jacqueline Fleming, Theresa Quill & Leanne Nay)</p>	<p>Room B349 Suvanto</p> <p>13.30-14.00</p> <p>Coloring Outside the Lines: Imaginary Reconstitution of Security in Yemen through Image Transformations (Yelyzaveta Glybchenko)</p>	<p>13.30-14.50</p> <p>Chairs: Emilia Rajala and Judit Hahn https://jyufi.zoom.us/j/63159031101 Passcode: IVLA22</p> <p>13.30-13.50</p> <p>Online Participatory Digital Storytelling: An Alternative Way of Enhancing Visual Literacy in the New Normality of COVID-19 (Hiroko Hara)</p> <p>13.50-14.10</p> <p>Foto-Passeio: Photo-Walking as a Method for Understanding Migrational Footprints of a Brazilian Community in the Japanese Landscape (Marita Ibañez Sandoval)</p> <p>14.10-14.30</p> <p>Exploring Trainee Art Educators' Perceptions of Visual-Plagiarism: A Focus Group Study (Lisa Winstanley)</p> <p>14.30-14.50</p> <p>Audiovisual Literacy and the Anthropology of Music: Representing, Analyzing and Interpreting Sounds and Images through Ethnographic Documentaries (Nick Poulakis & Zoi-Danai Tzamtzi)</p>
<p>14.30-15.00</p>	<p>Coffee Break University Library Café Tiede, 1st floor</p>		<p>14.50-15.00</p> <p>Break</p>

<p>15.00-16.30</p>	<p>Room: B348 Puro</p> <p>Chair: Rasa Zakeviciute</p> <p>15.00-15.30 The Datatext at the Local Knowledge Exhibition: A New Visual Discourse for the Effective Communication of Civic Facts (Murray Dick)</p> <p>15.30-16.00 Chernobyl Dreams: A Case-Study Investigating Visitors' Visual Memory Practices in the Chernobyl Exclusion Zone (Veera Ojala)</p> <p>16.00-16.30 My Ateneum – Employing Visual Literacy Skills on Virtual Guided Tours (Inka Yli-Tepsa & Mari Jalkanen)</p>	<p>Room B349 Suvanto</p> <p>Chair: Dana Thompson</p> <p>15.00-15.30 Teaching Visual Communication, both Theory and Practice, in a Digital Environment, Challenges and Practical Solutions (Oskar Aspman & Anna Arnman)</p> <p>15.30-16.00 Anthropological Filmmaking Education to Promote Cross-Cultural Communication Skills (Kazuyo Minamide)</p> <p>16.00-16.30 Color in the Information Design Process: Which Aspect of Color Do Non-Designers Have Difficulty in Applying? (Pinar Nuhoğlu Kibar & Sara Copetti Klohn)</p>	<p>15.00-16.40</p> <p>Chair: Judit Hahn https://jyufi.zoom.us/j/63159031101 Passcode: IVLA22</p> <p>15.00-15.20 Disseminating Knowledge, Visually: Imagistic Excesses and their Allowance for Hermeneutic Shifts (Lily-Cannelle Mathieu)</p> <p>15.20-15.40 Emotional Responses to Visual Design: How Interaction Design Students Perceive and Remember the Visual Design of Instructional Materials (Kei Tomita)</p> <p>15.40-16.00 Violence and Women in Art and Media: Visual Literacy Augmenting Education (Maureen Kochanek & Sara Tinnick)</p> <p>16.00-16.20 A Historical Approach: How It All Began the “Art of Looking” At the Barnes Foundation (Carolyn Berenato)</p> <p>16.20-16.40 Generational Differences in Visual Literacy: An Empirical Exploration of the Digital Natives Claim (Eva Brumberger)</p>
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16.30-16.45	Break		16.40-16.45	Break
16.45-17.20	Room: B348 Puro IVLA Business Meeting & Awards (Dana Thompson)		16.45-17.20	IVLA Business Meeting & Awards (Dana Thompson) https://jyufi.zoom.us/j/66871283420 passcode: KEYNOTE
17.20-17.30	Break		17.20-17.30	Break
17.30-19.00	Welcome Cocktail & Opening of the Virtual Art Exhibition <i>Views and Visions: Connecting and Sharing the Visual</i> . The welcome video from Karen Tardrew and Petronio Bendito & The Artists' Panel video. Location: Cultural Centre Villa Rana (next to the University Library)		17.30-18.50	Chair: Emilia Rajala https://jyufi.zoom.us/j/63159031101 Passcode: IVLA22 17.30-17.50 An Imagine Can Have a Diversity of Meanings (William White, Diane Wilcox & Cheryl Beverly) 17.50-18.10 Art and Race: Exploring the Portrayals for African American in the Paintings of William Sydney Mount and Archibald Motley, Jr. (Mark Newman) 18.10-18.30 Integrating STEM, Language, and Visual Literacy to Engage and Support Multilingual Learners (Xiaoning Chen, Vishodana Thamotharan, Xue Han & Eun Ko) 18.30-18.50



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			Making the Invisible Visible: Practical Applications of Visual Metaphors in Teaching and Learning Accounting (Nadia Schwartz)
			<p>Opening of the Virtual Art Exhibition <i>Views and Visions: Connecting and Sharing the Visual</i>. Welcome video from Karen Tardrew and Petronio Bendito https://r.jyu.fi/Ez6 pathkey: augustIVLA</p> <p>Artists' Panel video https://r.jyu.fi/Ez7 pathkey: augustIVLA</p> <p>Virtual Art Exhibition Views and Visions: Connecting and Sharing the Visual</p>

Thursday, 11 August 2022
All times are in EEST (UTC +03:00)

On-site programme		Online programme	
			Participants on-site may follow the online programme in room B339 Virta
9.00-10.00	Room: B348 Puro Chair: Rasa Zakeviciute 9.00-9.30 Teaching and Learning Mathematics with Visuals: An Anecdotal Error Analysis (Frank Cerreto & Jung Lee) 9.30-10.00 Dilemma of Data Visualization (Kazuyo Kubo & Kate Castelli)	Room B349 Suvanto Chair: Polina Vorobeva 9.00-9.30 Key Principles of Visual Pedagogies in Higher Education: A Subjective Review of Selected Practices (Joanna Kedra) 9.30-10.00 Building a Visual Literacy OER: Materials, Methods, and Progress So Far (Marty Miller)	9.00-10.00 Chair: Judit Hahn & Emilia Rajala https://jyufi.zoom.us/j/63159031101 Passcode: IVLA22 9.00-9.20 Unpacking and Complicating the Ethics and Pedagogy of Visual Studies with Youth (Laura Porterfield & Lynnette Mawhinney) 9.20-9.40 Failing with Proof: Considerations of Queerly Failing in Visual Research (S. Gavin Weiser) 9.40-10.00 An Ethics of Participation: Spatial Research with Young Children in Urban Spaces (David Herman, Jr.)
10.00-10.30	Coffee Break University Library Café Tiede, 1st floor		10.00-10.20 Break



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<p>10.30-12.00</p>	<p>Room: B348 Puro</p> <p>Chair: Melodine Sommier</p> <p>10.30-11.00 Love Can Not Be Framed (Wally De Doncker & Katerina Dermata)</p> <p>11.00-11.30 Drawing from Experience: Visualizing the Impact of COVID 19 (Tracey Bowen)</p> <p>11.30-12.00 How I Used the Oldest Selfies by Edvard Munch to Encounter People Experiencing Agoraphobia in Norway during the Pandemic (Roseline Lambert)</p>	<p>Room B349 Suvanto</p> <p>Chair: Michelle Wendt</p> <p>10.30-11.00 ZOOM – Interactive Exhibition to Develop Visual Literacy (Zuzana Jakobová, Bára Dvořáková & Bohuslav Binka)</p> <p>11.00-11.30 Adolescents Evaluating Instagram Posts: Perceptions of the Credibility and Persuasiveness (Reijo Kupiainen & Carita Kiili)</p> <p>11.30-12.00 Designing K-12 e-Textbooks that Reform Technology-Based Education (Maria D. Avgerinou, Odysseas N. Kanavos & Sophia A. Kanavos)</p>	<p>10.20-12.00</p>	<p>Chair: Judit Hahn https://jyufi.zoom.us/j/63159031101 Passcode: IVLA22</p> <p>10.20-10.40 Heightened Micro-geographies of Photographs and Everyday Experiences (Aaron Vicencio & Danielle Ochoa)</p> <p>10.40-11.00 Beyond the Obvious: Visual Literacy Professional Development to Enhance Practice with Multiple (Michele Colandene)</p> <p>11.00-11.20 Rediscover Needs in Teaching Visual Literacy Skills in College Classrooms (Yuqiao Cao)</p> <p>11.20-11.40 Visualization and Symbolism in Refugee Students' Stories (Ekaterina Midgette & Priti Haria)</p> <p>11.40-12.00 Visual Literacy and the Art of Narrative Medicine (Patricia Search)</p>
<p>12.00-13.00</p>	<p>Lunch Cultural Centre Villa Rana</p>		<p>12.00-12.40</p>	<p>Break</p>



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<p>13.00-14.00</p>		<p>Room B349 Suvanto</p> <p>Multimedia Paper Session Chair: Rasa Zakeviciute</p> <p>How to Create Generative Drawing Surrounded Instructional Videos for Strengthening Multi-Sensory Learning Experience (Pinar Nuhoglu Kibar)</p> <p>Integrating Visual Literacy into Interdisciplinary Learning: How the Arts Can Help Us Re-Imagine the Future (Eric Sung, Tuba Agartan & Nicholas Longo)</p> <p>Images on the Margins: Appreciating and Developing the Visual Language of Disadvantaged Citizens of Europe (Andrea Kárpáti & Lajos Kovács)</p> <p>Virtual Reality Peace Work by A/R/T-itecture: Spatial Imaginal Critical Play for Security and Peace (Yelyzaveta Glybchenko)</p> <p>Visual Literacy of Labyrinths (Mary Emilie Steinacker)</p>	<p>12.40-14.00</p>	<p>Chair: Judit Hahn https://jyufi.zoom.us/j/63159031101 Passcode: IVLA22</p> <p>12.40-13.00 The Ambiguity of Photographs in Contemporary Era under the Lens of Chomsky's "Propaganda Model" (Faizan Adil)</p> <p>13.00-13.20 Photographic Deception and Visual Literacy (Zsolt Batori)</p> <p>13.20-13.40 Visual Literacy in Cultural Semiotic Perspective: The Case Study of Online Educational Resources Literature on Screen and History on Screen (Maarja Ojamaa)</p> <p>13.40-14.00 Reading Data-Image through Its Invisible Layers (Digdem Sezen)</p>
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14.00-14.15	Break		14.00-14.15	Break
14.15-15.15	Room: B348 Puro Keynote: Marjaana Kangas Chair: Anne Pitkänen-Huhta Promoting Wellbeing and Multiliteracy through Playful Learning and Media Education		14.15-15.15	Keynote: Marjaana Kangas Chair: Anne Pitkänen-Huhta Promoting Wellbeing and Multiliteracy through Playful Learning and Media Education https://jyufi.zoom.us/j/66871283420 passcode: KEYNOTE
15.15-15.45	Coffee Break University Library Café Tiede, 1st floor		15.15-15.25	Break



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<p>15.45-16.15</p>	<p>Room: B348 Puro</p> <p>First-Timers' Session (Frank Cerreto)</p> <p><i>Hybrid session for both on-site and online participants</i></p> <p>https://jyufi.zoom.us/j/66871283420 passcode: KEYNOTE</p>		<p>15.25-16.45</p>	<p>Chair: Emilia Rajala https://jyufi.zoom.us/j/63159031101 Passcode: IVLA22</p> <p>15.25-15.45 Visualizing Collective Voices Online: Narrative, literacy, and African American Information Communities in a Photographic Archive (Rachael Nutt, LaVerne Gray, Ellen Simpson & Jieun Yeon)</p> <p>15.45-16.05 A Thousand Words Photography Project (Lee Anne Tourigny & Jacqueline Daniel)</p> <p>16.05-16.25 The Magic of Manifesting through Intentional Drawing (Iryna Molodecky)</p> <p>16.25-16.45 Investigating Commercial Wine Labels Across Perceptual, Semiotics, and ideological Dimensions (Frank Serafini)</p>
			<p>16.45-17.00</p>	<p>Break</p>



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<p>17.40-18.00</p>	<p>Boarding, S/S Suomi Departure: Jyväskylä Harbour</p>		<p>17.00-18.00</p>	<p>Chair: Emilia Rajala https://jyufi.zoom.us/j/63159031101 Passcode: IVLA22</p> <p>17.00-17.20 Critically Examining Visual Representations of Chinese in Contemporary Picturebooks (Xiaoning Chen, Ran Hu)</p> <p>17.20-17.40 Directed by women. A contemporary filmmakers' panorama in Latin America and Spain (Sara Manuela Duque García & Esther Perez Nieto)</p> <p>17.40-18.00 Learning on Display: Student-Curated Art History Exhibitions in the Academic Library (Catherine Girard & Rose Sliger Krause)</p>
<p>18.00-21.00</p>	<p>Conference Dinner and Cruise, S/S Suomi</p>			

Friday, 12 August 2022 <i>All times are in EEST (UTC +03:00)</i>				
	On-site programme			Online programme
				Participants on-site may follow the online programme in room B339 Virta
9.00-10.00	Keynote: Sarah Blair Chair: Joanna Kedra Shapes and Shadows Room: B348 Puro		9.00-10.00	Keynote: Sarah Blair Chair: Joanna Kedra Shapes and Shadows https://jyufi.zoom.us/j/66871283420 passcode: KEYNOTE
10.00-10.30	Coffee Break University Library Café Tiede, 1st floor		10.00-10.20	Break

<p>10.30-12.00</p>	<p>Room: B348 Puro</p> <p>10.30-11.00 Collaging Our Way Inside/Out: Enhancing Prison Education Through Introducing Visual Literacy Principles Through Collage (Ashley Pryor) https://jyufi.zoom.us/j/66871283420 passcode: KEYNOTE</p>	<p>Room B349 Suvanto</p> <p>Chair: Anne Pitkänen-Huhta</p> <p>10.30-11.00 A Visual Literacy Educational Intervention for Graduate Students of an «ICT in Education» Program (Catalina Huilcapi-Collantes, Azucena Hernández Martín & Juan Pablo Hernández-Ramos)</p> <p>11.00-11.30 Visual Literacy: A Foundation for Design Foundation Curriculums (David Moyer & Brian Flynn)</p> <p>11.30-12.00 Zine-making, Storytelling, & Visual Literacy: Learning to “see”, reflect, and make (Megan Lotts)</p>	<p>10.40-12.00</p>	<p>Chair: Emilia Rajala https://jyufi.zoom.us/j/63159031101 Passcode: IVLA22</p> <p>10.40-11.00 Paradigm Expansion and Inclusion: Visual Literacy Research for the Field of Information (Yan Ma)</p> <p>11.00-11.20 “Cunt is Beautiful! ... Cunt is Knowledge”: Germaine Greer's Illustrated Magazine Articles as Sex Education for Women (Yaara Gil-Glazer)</p> <p>11.20-11.40 Digital Color Design Literacy Foundation: The RGB and HSB Color Models as Cognitive Tools for Art and Design Teaching and Applications (Petronio Bendito)</p> <p>11.40-12.00 The Age of Allegory (Sara Benninga)</p>
<p>12.00-13.00</p>	<p>Lunch Cultural Centre Villa Rana</p>		<p>12.00-12.40</p>	<p>Break</p>



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<p>13.00-14.00</p>	<p>Room: B348 Puro</p> <p>Chair: Sarah Huber</p> <p>13.00-13.30 Developing Critical Observation Habits Using the Process of Slow Looking (Dana Thompson & Stephanie Beene)</p> <p>13.30-14.00 The Role of NFTs in Visual Literacy Education (Michelle Wendt & Fred Wendt)</p>	<p>Room: B349 Suvanto</p> <p>Workshop</p> <p>Showing the world one drawing at a time: The Rutgers Urban Sketching Project & Workshop (Megan Lotts)</p>	<p>12.40-14.00</p>	<p>Chair: Emilia Rajala https://jyufi.zoom.us/j/63159031101 Passcode: IVLA22</p> <p>12.40-13.00 The Role of Affect in Visual Learning: Is the Room for Affective and Embodied Experiences in Visual Literacy? (Maria Guglietti)</p> <p>13.00-13.20 The Visual Literacy of Public Relations Practitioners – The Operationalized Competencies to Communicate between Modern Publics and Organizations (Alicja Waszkiewicz-Raviv)</p> <p>13.20-13.40 Empowering Artist Teachers and Art Students with Language for Visual Literacy (Nóra Wünsch-Nagy & Dániel Horváth)</p> <p>13.40-14.00 Reading-Viewing a Picturebook by Its Cover (Geri Chesner)</p>
<p>14.00-14.15</p>	<p>Break</p>		<p>14.00-14.15</p>	<p>Break</p>

14.15-15.15	<p>Alvar Aalto/Campus Guided Tour</p> <p>Start: in front of the University Library</p>		14.15-15.15	<p>Chair: Emilia Rajala https://jyufi.zoom.us/j/63159031101 Passcode: IVLA22</p> <p>14.15-14.35 The Meaning of My Art and Ekphrastic Responses: Excerpts from Van Gogh's Letters (Sharon Fish Mooney)</p> <p>14.35-14.55 Foster Deep Learning with VR, AR, and Animations (Wanju Huang)</p> <p>14.55-15.15 A New Kind of Syllabus – Starting with a Visual Presence (Mary Jane Murphy-Bowne)</p>
15.15-15.45	<p>Coffee Break</p> <p>University Library Café Tiede, 1st floor</p>		15.15-15.45	<p>Break</p>
15.45-16.45	<p>Room: B348 Puro</p> <p>Publishing opportunities with IVLA: <i>Journal of Visual Literacy</i> (JVL) & <i>The Book of Selected Readings</i> (BSR)</p> <p>Maria D. Avgerinou (JVL Editor), Andrea Kárpáti (JVL Guest Editor) & Jung Lee (BSR Editor)</p>		15.45-16.45	<p>Chair: Judit Hahn https://jyufi.zoom.us/j/63159031101 Passcode: IVLA22</p> <p>15.45-16.05 Street Stickers as Subversive Visual Discourse (Catherine Tedford)</p> <p>16.05-16.25 Using Visual Metaphor for Educators: Creating Safe Spaces (Karen Tardrew)</p>



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	<p><i>Hybrid session for both on-site and online participants</i></p> <p>https://jyufi.zoom.us/j/66871283420 passcode: KEYNOTE</p>			<p>16.25-16.45 Methodologies for Reading Time & Ecology in Postclassic Mexican Codices (Sreekishen Nair)</p>
16.45-17.15		<p>Closing of the conference & Farewell drinks</p> <p>Room: B349 Suvanto</p>	16.45-16.50	Break
			16.50-18.20	<p>Host: Judit Hahn https://jyufi.zoom.us/j/63159031101 Passcode: IVLA22</p> <p>16.50-17.30 Workshop Fake News, Propaganda and Misinformation: How do we Prepare our Students for Media Manipulation? (Breen O'Reilly)</p> <p>17.30-17.40 Break</p> <p>17.40-18.20 Workshop Intuitive, Simple, and Quick: Create Interactive Tutorials in Minutes! (Arlen Kimmelman)</p>
			18.20	conference ends



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Saturday, 13 August 2022 <i>All times are in EEST (UTC +03:00)</i>				
	On-site programme			
9.00-10.00	Board Meeting			