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International Visual Literacy Association

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***INTERNATIONAL VISUAL LITERACY ASSOCIATION ANNOUNCES  
2025 SCHOLARSHIPS  
Deborah Pratt Curtiss Artist Scholarship***

AGUASCALIENTES, MEXICO: On November 1, 2025, The International Visual Literacy Association named Viviana Torres-Mestey, University of Palermo, Argentina, the recipient of the Deborah Pratt Curtiss Artist Scholarship. This award enables practicing artists with financial support to have an opportunity to attend the conference.

Viviana Torres-Mestey is a Puerto Rican interdisciplinary artist, photographer, journalist, and educator whose practice bridges visual literacy, design, and the arts. With over two decades of experience across theater, television, film, and education, she integrates artistic creation, research, and production as interconnected practices. She holds a Bachelor's degree in Information and Journalism from the University of Puerto Rico, an MFA in Digital Photography from the Academy of Art University in San Francisco, and is completing a PhD in Design at the University of Palermo in Argentina. Her doctoral research introduces authorial photomontage as a creative and theoretical framework within contemporary image-making. Founder of Enfocarte, Inc.—a nonprofit organization devoted to art and education—Torres-Mestey's work has been exhibited and published internationally. She has received multiple awards for her contributions to Puerto Rican theater, photography and film, underscoring her commitment to art as a catalyst for cultural reflection and transformation.

The International Visual Literacy Association (IVLA) proudly announces the recipients of its 2025 Annual Awards, recognizing outstanding scholarship, creativity, and service in the advancement of visual literacy. These distinguished honorees were celebrated during the 57th Annual IVLA Conference, "The Power of Images in Sacred and Festive Practices," hosted by the Autonomous University of Aguascalientes, Mexico.

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Founded in 1968, the International Visual Literacy Association is an interdisciplinary organization of professionals working toward a fuller understanding of the way we derive meaning from what we see and the way we interact with our visual environment. For more information about IVLA, please visit <https://ivla.org/>.