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International Visual Literacy Association

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***INTERNATIONAL VISUAL LITERACY ASSOCIATION ANNOUNCES
2025 SCHOLARSHIPS
IVLA Member Scholarship***

AGUASCALIENTES, MEXICO: On November 1, 2025, The International Visual Literacy Association named Elias Vargas, Universidad Católica Boliviana, Bolivia, the recipient of the IVLA Member Scholarship. This award enables active members with financial support to have an opportunity to attend the conference.

Elias Vargas is a Bolivian designer and educator with experience spanning design, illustration, and information design. He has taught Image Language Design, Design Workshop and Information Design at Universidad Católica Boliviana “San Pablo” since 2015, while also working as a creative director focusing on social, educational and science communication projects. Elias combines design practice with an interest in culture, spirituality, and everyday life in Bolivia.

The International Visual Literacy Association (IVLA) proudly announces the recipients of its 2025 Annual Awards, recognizing outstanding scholarship, creativity, and service in the advancement of visual literacy. These distinguished honorees were celebrated during the 57th Annual IVLA Conference, “The Power of Images in Sacred and Festive Practices,” hosted by the Autonomous University of Aguascalientes, Mexico.

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Founded in 1968, the International Visual Literacy Association is an interdisciplinary organization of professionals working toward a fuller understanding of the way we derive meaning from what we see and the way we interact with our visual environment. For more information about IVLA, please visit <https://ivla.org/>.